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Sports Teams Report

2018 LOS ANGELES PUBLIC OPINION SURVEY REPORT



THOMAS AND DOROTHY LEAVEY CENTER FOR THE STUDY OF LOS ANGELES

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ABOUT US

LOYOLA MARYMOUNT UNIVERSITY

LMU is a private Catholic university with 6,250 undergraduates, 2,150 graduate students and 1,100 law students from diverse backgrounds and many perspectives. Our seven colleges and schools boast best-in-the-nation programs in film and television, business, education and more. Our stunning campus in West Los Angeles is a sun-soaked oasis overlooking the Pacific coast and a model of sustainability. We're rooted in the heart of Los Angeles, a global capital for arts and entertainment, innovation and technology, business and entrepreneurship. Our mission is grounded in a centuries-old Jesuit educational tradition that produces extraordinary men and women dedicated to service and social justice. We're proud of more than 92,000 LMU alumni whose professional achievements are matched by a deep commitment to improving the lives of others.

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CENTER FOR THE STUDY OF LOS ANGELES

The Thomas and Dorothy Leavey Center for the Study of Los Angeles (StudyLA) at Loyola Marymount University is one of the leading undergraduate research centers in the nation. We are a respected leader in public opinion surveys, exit polling, and leadership and community studies. Founded in 1996, StudyLA conducts groundbreaking research through its LA Votes exit poll project, LA Riots Anniversary Studies, and LA Public Opinion and Leaders Surveys. We provide rigorous, mentored research experiences for undergraduate students at Loyola Marymount University with an emphasis on hands-on field research. As the preamble to the LMU mission states, "We benefit from our location in Los Angeles, a dynamic city that brings into sharp focus the issues of our time and provides an ideal context for study, research, creative work, and active engagement. We invite men and women diverse in talents, interests, and cultural backgrounds to enrich our educational community." StudyLA brings this mission alive, taking pride in our work's emphasis on understanding and communicating the issues of our time.

For more information about the results or methodology from this or other datasets from the Center for the Study of Los Angeles, please contact Brianne Gilbert, Associate Director, at brianne.gilbert@lmu.edu.

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ABOUT THIS STUDY

The annual Los Angeles Public Opinion Survey conducted by StudyLA involved 20-minute telephone sessions and online surveys with more than 2,400 adults (1,700 phone and 700 online) living in Los Angeles County. Survey respondents were asked about quality-of-life perceptions, personal economic wellbeing, economic concerns, overall life satisfaction, and various civic issues. The margin of error is $\pm 3.0\%$ for the entire sample.

For more information on study methodology, see Appendix section at the end of this report.

RECOMMENDED CITATION

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QUESTION(S) INCLUDED IN THIS REPORT

What is your favorite professional team with LA in its name? Lakers | Clippers | Dodgers | Angels | Galaxy | Kings | Sparks | Rams | Chargers. (Split sample - question asked of half the respondents)

TOPLINES 2014-2018

Which is your favorite professional team with LA in its name?

	2014	2015	2016	2017	2018
Lakers	42.9	39.5	37.4	35.5	30.3
Clippers	6.7	7.0	8.6	7.2	4.1
Dodgers	33.8	31.1	35.0	35.7	38.0
Angels	4.3	4.6	4.8	5.9	6.5
Galaxy	3.7	8.4	5.8	5.3	5.5
Chivas	2.7	1.9	*	*	*
Kings	5.2	7.0	7.8	5.7	5.5
Sparks	0.8	0.6	0.6	0.2	1.2
Rams	*	*	*	4.5	7.5
Chargers	*	*	*	*	1.4
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. Adult respondents of the 2014-2018 Los Angeles Public Opinion Survey. An asterisk indicates that the team was not an answer option in the given year.

CROSSTABS 2018

Which is your favorite professional team with LA in its name?

	Survey taken in English	Survey taken in Spanish	Survey taken in Mandarin	Survey taken in Korean
Lakers	31.9	18.8	89.2	12.2
Clippers	4.6	2.2	0.0	0.0
Dodgers	35.3	48.4	9.1	81.8
Angels	7.5	2.2	0.0	0.0
Galaxy	3.4	19.3	0.0	0.0
Kings	6.5	1.1	0.0	0.0
Sparks	0.9	2.8	1.7	0.0
Rams	8.1	5.2	0.0	6.0
Chargers	1.7	0.0	0.0	0.0
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Black	Asian	White	Latino	Other
Lakers	57.2	41.8	21.6	26.7	56.5
Clippers	9.5	4.3	3.8	2.6	5.5
Dodgers	15.7	34.3	38.5	44.7	5.7
Angels	2.5	8.0	6.3	7.1	0.0
Galaxy	1.0	0.0	4.7	8.3	15.2
Kings	1.2	4.7	10.4	3.4	2.8
Sparks	1.2	0.4	1.7	1.2	0.0
Rams	9.4	5.1	10.6	5.5	14.4
Chargers	2.5	1.4	2.5	0.5	0.0
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	City of LA only	LA County not City of LA
Lakers	29.1	31.2
Clippers	3.7	4.3
Dodgers	40.4	36.3
Angels	3.6	8.5
Galaxy	6.1	5.1
Kings	6.2	5.0
Sparks	1.3	1.1
Rams	9.0	6.5
Chargers	0.6	2.0
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Angeleno	Not Angeleno
Lakers	30.7	28.0
Clippers	3.6	5.4
Dodgers	39.9	34.8
Angels	5.5	9.8
Galaxy	6.2	3.4
Kings	3.8	9.7
Sparks	1.3	1.1
Rams	7.9	6.4
Chargers	1.1	1.3
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Rent home	Own home
Lakers	27.3	33.3
Clippers	3.3	4.7
Dodgers	39.9	36.2
Angels	6.7	6.4
Galaxy	7.7	3.1
Kings	6.4	4.6
Sparks	1.1	1.3
Rams	6.7	8.5
Chargers	0.9	1.7
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Working full-time	Working part-time	Student	Homemaker	Retired	Self-employed	Not working
Lakers	31.5	23.8	34.4	32.8	30.5	26.3	30.5
Clippers	4.7	3.2	7.2	0.7	2.7	5.6	1.7
Dodgers	32.6	50.1	29.4	45.4	46.7	26.8	43.7
Angels	7.8	3.6	9.1	1.6	5.2	13.7	2.5
Galaxy	4.9	7.8	13.1	8.9	2.3	7.5	1.4
Kings	6.1	6.3	3.6	0.0	2.6	2.8	14.2
Sparks	2.1	0.0	0.0	0.0	0.9	1.9	0.0
Rams	8.8	5.0	3.2	10.7	7.9	7.6	5.3
Chargers	1.4	0.4	0.0	0.0	1.2	7.9	0.7
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Union household	Non-union household
Lakers	33.5	29.1
Clippers	4.4	3.9
Dodgers	35.9	38.7
Angels	5.7	6.8
Galaxy	2.1	6.4
Kings	7.0	5.2
Sparks	2.0	1.0
Rams	7.8	7.6
Chargers	1.6	1.4
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Single	Married/domestic partnership	Divorced/separated/widowed
Lakers	32.8	28.5	29.4
Clippers	4.7	3.2	4.3
Dodgers	31.3	43.4	38.0
Angels	7.2	6.0	7.0
Galaxy	5.7	5.9	3.0
Kings	8.7	3.3	3.8
Sparks	1.2	1.1	1.6
Rams	6.3	7.8	11.0
Chargers	2.2	0.7	1.7
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	No children in household	One or more children in household
Lakers	29.6	30.5
Clippers	5.2	2.0
Dodgers	38.5	37.6
Angels	6.5	6.7
Galaxy	4.1	7.9
Kings	6.7	3.7
Sparks	1.2	1.2
Rams	6.8	8.9
Chargers	1.3	1.6
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Liberal	Moderate	Conservative
Lakers	29.9	34.6	25.2
Clippers	6.1	1.9	2.3
Dodgers	37.6	35.7	41.4
Angels	5.0	7.9	8.0
Galaxy	5.1	3.6	9.2
Kings	6.4	5.9	4.5
Sparks	1.9	0.4	1.3
Rams	6.0	8.6	7.6
Chargers	2.1	1.4	0.6
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Registered to vote	Not registered to vote
Lakers	31.8	25.8
Clippers	4.1	4.2
Dodgers	38.2	37.2
Angels	5.7	9.5
Galaxy	3.7	10.5
Kings	5.3	6.3
Sparks	1.5	0.1
Rams	8.1	6.1
Chargers	1.7	0.4
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	High school diploma or less	College degree	Graduate degree
Lakers	29.6	33.4	23.4
Clippers	2.9	5.7	4.7
Dodgers	38.7	34.8	44.5
Angels	7.3	5.7	5.8
Galaxy	6.5	4.3	3.1
Kings	5.2	7.0	2.6
Sparks	1.4	0.6	2.0
Rams	7.2	6.7	12.1
Chargers	1.1	1.8	1.8
Total	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Ages 18-29	Ages 30-44	Ages 45-64	Ages 65+
Lakers	32.5	34.4	23.2	35.3
Clippers	3.1	4.9	4.7	2.4
Dodgers	35.0	30.1	44.3	45.7
Angels	6.8	8.9	5.0	4.0
Galaxy	6.7	5.9	5.7	1.6
Kings	8.1	6.6	4.2	1.9
Sparks	0.8	1.4	1.5	1.2
Rams	4.9	6.2	10.3	7.7
Chargers	2.1	1.6	1.2	0.3
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Lived here 5 years or less	Lived here 6-15 years	Lived here 16-25 years	Lived here 25+ years
Lakers	27.1	32.0	28.8	31.3
Clippers	1.4	6.0	2.6	4.7
Dodgers	32.5	30.4	40.8	38.3
Angels	0.7	7.6	9.5	5.4
Galaxy	14.6	8.9	5.3	4.2
Kings	12.2	5.3	6.4	4.6
Sparks	0.0	0.0	0.8	1.8
Rams	11.4	7.2	4.5	8.4
Chargers	0.0	2.6	1.4	1.3
Total	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Under \$40K	\$40K-<\$70K	\$70K-<\$100K	\$100K-<\$150K	\$150K+
Lakers	26.1	34.2	31.1	38.6	20.9
Clippers	2.7	5.4	1.9	7.3	7.1
Dodgers	44.6	32.3	33.8	27.6	45.5
Angels	7.2	7.0	6.4	7.4	4.6
Galaxy	7.9	1.6	6.9	4.6	2.3
Kings	3.8	8.0	6.7	5.9	5.6
Sparks	0.5	3.4	1.3	0.3	0.0
Rams	6.6	6.1	9.5	6.5	12.1
Chargers	0.6	2.0	2.4	1.8	2.1
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Upper class	Upper-middle class	Middle class	Lower-middle class	Lower class
Lakers	26.7	28.6	30.4	27.8	38.2
Clippers	6.2	5.7	5.5	1.9	0.6
Dodgers	31.1	33.1	39.8	40.7	32.2
Angels	20.5	6.9	7.4	5.9	1.5
Galaxy	7.9	5.5	1.8	6.3	16.4
Kings	0.0	7.4	4.6	6.8	5.8
Sparks	0.0	0.0	1.7	1.5	0.2
Rams	7.7	8.0	7.8	8.0	4.0
Chargers	0.0	4.8	0.9	1.0	1.1
Total	100.0	100.0	100.0	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	U.S.-born	Foreign-born
Lakers	30.0	31.3
Clippers	4.4	3.5
Dodgers	36.8	40.4
Angels	7.0	4.6
Galaxy	3.7	10.3
Kings	6.9	2.2
Sparks	1.7	0.1
Rams	7.9	6.4
Chargers	1.5	1.3
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which is your favorite professional team with LA in its name?

	Male	Female
Lakers	32.2	28.6
Clippers	4.3	3.8
Dodgers	33.9	41.7
Angels	7.0	6.1
Galaxy	6.1	5.0
Kings	4.8	6.2
Sparks	0.6	1.8
Rams	9.4	5.8
Chargers	1.8	1.1
Total	100.0	100.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1202 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Appendix

2018 PUBLIC OPINION SURVEY METHODOLOGY

As part of Forecast LA's unique approach to forecasting in the Los Angeles region, the Center for the Study of Los Angeles conducted an outlook survey. The Los Angeles Public Opinion Survey involved 20-minute telephone sessions and online surveys with more than 2,400 adults (1,700 phone and 700 online) living in Los Angeles County. Survey respondents were asked about quality-of-life perceptions, personal economic wellbeing, economic concerns, overall life satisfaction, and various civic issues.

SAMPLING

Since the primary purpose of this study was to gather representative input from adult residents within the Los Angeles region, an initial random digit dial (RDD) sample was employed. The RDD sample was drawn by determining the active phone exchanges (the first three numbers of a seven-digit phone number) and blocks with a given sampling area (in this case, by the zip codes that comprise the county). A random list of all active residential and cell phone numbers in the area was produced. This method included both listed and unlisted phone numbers. Listed samples were used to meet particular quotas for racial/ethnic categories and geographic location.

The online portion was comprised of responses from double opt-in respondents who have agreed to participate in surveys. Real-time sampling and survey publishing services were also used to target respondents outside of the initial reach. Finally, listed samples were used to fill gaps within racial/ethnic and geographic quotas. For all methods, adult respondents in LA County were targeted and then randomly selected within their group.

SCREENERS AND DATA COLLECTION

The protocol for this study involved asking potential respondents a series of questions, referred to as screeners, which were used to ensure that the person lived within the county and was at least 18 years old. The target sample size was 1,200 residents from the city of Los Angeles and 1,200 residents from Los Angeles County who live outside the city of LA. Some questions were part of a split sample. Samples were split evenly between respondents within and outside the city of Los Angeles. The first quota was a random digit dialing of approximately 750 residents (with 66% cell phone). The online survey ran concurrently with a target sample size of 700 respondents. The remaining racial/ethnic and geographic quotas were determined based on the fallout: 400 African American residents, 600 Asian residents, 400 residents from the San Fernando Valley (only within the city of Los Angeles) and 400 residents from the San Gabriel Valley. Given the demographic proportion of Latino and white residents in the region, as expected, both groups naturally fell out from the initial wave of online and phone respondents.

Telephone surveys were conducted the first four full weeks in January 2018 and first two weeks in February between the hours of 4:30pm and 9pm during the week, 10am to 4pm on Saturday, and 10am to 5pm on Sunday. The survey was translated into Spanish, Mandarin, and Korean. Translators who spoke Spanish, Mandarin, and Korean were available to conduct interviews for residents who only spoke, or were more comfortable speaking any of those languages. The online survey ran concurrent with the phone survey and were available in both English and Spanish.

The margin of error is $\pm 3.0\%$ for the entire sample of 2,411 residents.

DEMOGRAPHICS

	Unweighted frequencies	Weighted percentages
Survey taken in English	938	79.0
Survey taken in Spanish	120	15.4
Survey taken in Mandarin	63	2.7
Survey taken in Korean	88	2.8

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Which ethnic group do you consider yourself a part of or feel closest to?

	Unweighted frequencies	Weighted percentages
Black	191	8.0
Asian	345	15.6
White	333	31.0
Latino	306	44.2
Other	14	1.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

	Unweighted frequencies	Weighted percentages
City of LA only	602	40.5
LA County not City of LA	607	59.5

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Do you consider yourself to be an Angeleno?

	Unweighted frequencies	Weighted percentages
Yes	850	72.6
No	317	27.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Do you rent your home, are you buying it with a mortgage, or is it entirely paid for?

	Unweighted frequencies	Weighted percentages
Rent home	566	52.0
Own home	620	48.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

How would you describe your current work status: working full-time, working part-time, student, homemaker, fully-retired, semi-retired, self-employed, or not working?

	Unweighted frequencies	Weighted percentages
Working full-time	413	41.3
Working part-time	130	12.9
Student	59	6.7
Homemaker	60	6.1
Retired	366	18.0
Self-employed	72	6.6
Not working	102	8.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Is someone in your household a member of a union?

	Unweighted frequencies	Weighted percentages
Union household	262	20.9
Non-union household	924	79.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Are you currently single, married, divorced, separated, widowed, or in a domestic partnership?

	Unweighted frequencies	Weighted percentages
Single	386	37.2
Married/domestic partnership	583	48.7
Divorced/separated/widowed	225	14.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

How many children 17 years or younger live in your household?

	Unweighted frequencies	Weighted percentages
No children in household	862	62.6
One or more children in household	334	37.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Politically, do you consider yourself to be very liberal, somewhat liberal, moderate, somewhat conservative, or very conservative?

	Unweighted frequencies	Weighted percentages
Liberal	438	39.6
Moderate	343	30.7
Conservative	354	29.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Are you a registered voter?

	Unweighted frequencies	Weighted percentages
Registered to vote	962	75.7
Not registered to vote	237	24.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

What is the last grade or level you completed in school?

	Unweighted frequencies	Weighted percentages
High school diploma or less	590	54.1
College degree	445	34.5
Graduate degree	152	11.4

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

How many years have you lived in the Los Angeles region?

	Unweighted frequencies	Weighted percentages
Lived here 5 years or less	68	5.7
Lived here 6-15 years	126	12.3
Lived here 16-25 years	259	25.7
Lived here 25+ years	730	56.3

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Total household income.

	Unweighted frequencies	Weighted percentages
Under \$40K	450	39.6
\$40K-<\$70K	235	22.8
\$70K-<\$100K	173	17.4
\$100K-<\$150K	119	11.5
\$150K+	93	8.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

If you were asked to use one of these five commonly used names for the social classes, which would you say you belong in:

	Unweighted frequencies	Weighted percentages
Upper class	22	1.8
Upper-middle class	135	12.1
Middle class	514	44.8
Lower-middle class	307	27.6
Lower class	179	13.7

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Are you a U.S.-born citizen, a foreign-born naturalized citizen, or are you not a citizen?

	Unweighted frequencies	Weighted percentages
U.S.-born	767	68.9
Foreign-born	418	31.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

What is your gender?

	Unweighted frequencies	Weighted percentages
Male	511	48.9
Female	696	51.1

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Age categories

	Unweighted frequencies	Weighted percentages
Ages 18-29	206	23.4
Ages 30-44	242	29.1
Ages 45-64	348	31.4
Ages 65+	361	16.0

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.

Generation categories

	Unweighted frequencies	Weighted percentages
Gen Z (18-21)	58	7.1
Millennials (22-36)	258	29.8
Gen X (37-52)	257	28.3
Baby Boomers (53-71)	369	25.9
Silent/Greatest Generations (72+)	215	8.9

Source: Thomas and Dorothy Leavey Center for the Study of Los Angeles, Loyola Marymount University. 1209 adult respondents of the 2018 Los Angeles Public Opinion Survey.